

What *motivates* the spreaders of Mis- and Disinformation?



"Disinformers" or "Trolls" don't care about what is true or fact.

They want to mislead you for their own ends. *Don't Be Fooled!*

- **Spreaders have a POLITICAL AGENDA:** May be bad actors "selling" something- trying to persuade you.
- **Spreaders want PROFIT:** *Cha Ching!* Many Dis-informers are making a lot money off of your clicks. *Billions of your dollars = revenue for them!*
- **Spreaders SEEK ATTENTION:** They thrive on chaos and pranks. They don't care if they are spreading lies.



***Be part of the solution-
Don't share!***



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