

HOW TO PICK A CANDIDATE

Nonpartisan Info Here

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See Through the IMAGES

Did the IMAGE trigger anger or fear, without giving information? Used name-calling, spread rumors? Ignored the real issues by blaming or promising unrealistic solutions? Glitter or substance?



Check Out the SOURCES

Be smart about media polls and group ratings. What is the source? Was there a representative sample? WHO sponsored the poll? WHEN and HOW were the questions asked? How long ago?



Rate the CANDIDATE

Candidate available to voters? Debate or forums? Campaign ads/website give clear information on issues and solutions? Candidate's qualifications? Voting record?



Now, PICK A CANDIDATE

- 1. Figure out what ISSUES are most important to you.
- 2. Decide what CHANGES your community, state, country need most.
- 3. Does this candidate support your issues? Offer realistic solutions?
- 4. Compare your candidate choices--their histories and backgrounds. Look at the source of a candidate's funding. Listen to people on both side of an issue.
- 5. NOW DECIDE!

You may not find a candidate who aligns with ALL of the issues that are important to you. Consider what to trade off to get what you want.

Nonpartisan CANDIDATE information for voters: The League of Women Voters of Greater Pittsburgh: at www.lwvpgh.org and www.Vote411.org,
Other resources: www.Ballotpedia.org, Committee of 70 at www.seventy.org, and for Judges, Pennsylvanians for Modern Courts, at www.pmconline.org

